



CCFWG

2020-21 Sponsorship Opportunities

With the Chester County Fund for Women and Girls, your investment goes further.

- **Over \$3.5 million in grants** have been given to over 80 local nonprofit organizations in our community since 1997.
- **For over 15 years, girls from high schools throughout Chester County** have engaged with and helped fund local nonprofits, who face daily the issues of women and girls in our community, through our Girls Advisory Board's leadership development and philanthropy program.
- **Last year, we launched GirlGov Chester County** which also helps high school girls to develop their leadership skills with hands-on experience learning how government works and empowered to use their voices to advocate for issues important to them.
- **Our Blueprint Report**, thoroughly researched and updated every 5 years, is a touchstone for nonprofits, government, and other community-based organizations to help focus their attention and resources to address the top issues challenging women in their efforts to become financially stable, healthy and safe.
- **Our community collaboration and education forums**, both in-person and virtual, raise awareness and promote engagement in helping women and girls rise.

Through the power of collective giving, we have been able to impact annually over **15,000 lives, 12,500 of who identify as female.**

With your help, we can do so much more, e.g.,

- Annual Support – Ranging from \$10,000 to \$1,000 (includes event sponsorships)
- Event Sponsor – Ranging from \$5,000 to \$500
- Event program ads – Full page @ \$350, Half page @ \$250
- Silent Auction new item offerings

Top Reasons to Sponsor CCFWG

1. You will help to ensure that women are not left behind and are at the center of Chester County's recovery.
2. You will support equity as Chester County's economy is rebuilt and reimagined.
3. Together, we will make it right for Chester County women because when women thrive, Chester County rises.

AUDIENCE DEMOGRAPHICS

Event audiences include: community and civic leaders, business leaders, government officials, nonprofits, corporations, and individual donors across Chester County who are passionate about making a difference in Chester County for women and their families.

Annual Sponsorship Opportunities

Sponsor commitments must be confirmed by **September 15, 2020** to receive full recognition and optimum participation. To confirm your sponsorship, please return the reply form to CCFWG or contact Dana Wiley at dwiley@ccfwg.org or 484-356-0940.

- Annual Sponsorship includes both Champions of Change and Luncheon event benefits.
- Event pricing is per event, as are the Program Book ads and auction donations.
- Girls in Action Summit sponsorship: please contact Dana Wiley for more information.

ANNUAL SPONSORSHIP

TRANSFORM
\$10,000

CHAMPION
\$5,000

ACCELERATE
\$1,000

RECOGNITION

Reservations at Champions of Change, Annual Making a Difference Luncheon, and admission to Girls in Action Summit events

Ad in both event programs

Opportunity to give brief remarks either in person or via video at each event

Acknowledgement in the Annual Report as an annual sponsor with quote

Additional benefits will be offered based on format of the program

Your banner displayed at both events

Logo in event programs and linked logo or name on CCFWG website

Social media and digital recognition at events

Your logo on invitations

COC - 8
Luncheon - 12

Full page,
back cover ad



6 reservations to
COC and Luncheon

Full page ad



3 reservations to
COC and Luncheon

Half page ad



Our Events

Champions of Change Event | 10.28.20

The annual event features recognition of both an individual and company for their commitment to practices that align with women's economic advancement and equity. Our goal is to increase awareness about the disparities and challenges that women face in seeking economic and professional advancement and equity. Attendees also love the networking!



Making a Difference Luncheon | 05.07.21

The annual luncheon is always an inspirational event, filled with inspiration, education and ... Each year the program features an keynote speaker, the presentation of our coveted Kitchen Table Award which recognizes an outstanding Chester County woman who has made substantive contributions through service and/or philanthropy to improve the lives of women and girls in our county through her own time, talents or resources, a silent auction and raffle and ample time for networking.



Girls in Action Summit | 05.2021

Inspired by the award-winning Girls Advisory Board (GAB) girls' grantmaking and leadership program, the annual Girls in Action Summit engages high school girls throughout Chester County for an empowering day of action. Attendees learn about the deep and varied needs in their communities and ways young people can get involved and respond, including strategic grantmaking.



Confirmations are due:

Sept. 15, 2020 for Champions of Change Event

Apr. 9, 2021 for Making a Different Luncheon

April date TBD for Girls in Action Summit

Event Sponsorship Opportunities

Confirmations are due:

Sept. 15, 2020 for 2020 Champions of Change Event

Apr. 9, 2021 for Making a Different Luncheon

April date TBD for Girls in Action Summit

EVENT
SPONSORSHIP

IGNITE
\$5,000

EMPOWER
\$2,500

EMBOLDEN
\$500

RECOGNITION

Reservations at the event

6 reservations

4 reservations

2 reservations

Your logo on invitation



Your banner displayed at the event

Ad in event program

Full page

Half page

Quarter page

Opportunity to host educational event facilitated by CCFWG, tailored to you and your colleagues



Your logo in event program and linked logo or name on CCFWG website



Social media and digital recognition at event





CCFWG

Advertising and Donations

Program Advertising

Full Page [5"W x 8"H] Price: \$350

Half Page [5"W x 4"H] Price: \$250

Quarter Page [2.5"W x 4"H] (Portrait): Price \$100

Ad Submission

Ads should be submitted to Maeve Kelly, Communications and Program Associate, at mkelly@ccfwg.org. Submitted ads should be high resolution .pdf or .jpg files (minimum of 300 dpi). All ads are printed in color.

Silent Auction Donations

Please consider supporting the **Making a Difference Luncheon** event by creating and donating a themed basket (i.e. date night, cats, dogs, beach/summer, spa day). These items could represent hundreds of dollars in auction funds raised on behalf of the Fund's work in Chester County.

Donation Delivery

All donations should be delivered to CCFWG no later than April 16, 2021. CCFWG's office is located at 113 E. Evans St., Suite A, West Chester, PA 19380. Please be sure to include any marketing collateral, brochures, and relevant details about the item(s) you donate to make sure we include an accurate description for potential bidders.

Questions?

For additional information or questions, contact
Development Director Dana Wiley at dwiley@ccfwg.org.



Chester County Fund for Women & Girls

Chester County Fund for Women and Girls Community Partner Reply Form

Please return your sponsorship form by the specific confirmation due date listed on the "Our Events" page to ensure you receive maximum visibility as a champion for women and girls in our community.

Contact Information

Company _____

Contact Name _____ Contact Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email Address _____

- ANNUAL
- EVENT: Champions of Change
- Annual Luncheon
- Girls in Action Summit

Sponsorship Level/ Dollar Amount _____

***PLEASE ACKNOWLEDGE OUR SPONSORSHIP IN ALL PRINT, ELECTRONIC AND PROMOTIONAL MATERIALS AS:**

Payment and/or Donation Options *(Payment is due prior to event)*

- CHECK: Enclosed is a check made payable to the Chester County Fund for Women and Girls.
- CREDIT CARD: I will pay via credit card (VISA/Mastercard/Discover/American Express) by calling Brandon Szerenyi at the CCFWG office, 484-356-0790, to charge our contribution or via the [CCFWG online donation form](#).
- ONLINE: I will make a contribution of \$ _____ via the [online donation form](#).
- I will recommend a grant through my Donor-Advised Fund _____
(CCFWG EIN#: 76-0724241) Name of Donor-Advised Fund Organization
- I would like to be added to your email list to receive event notices, updates and announcements.

Email address: _____

Questions?

Contact: Dana Wiley at 484-356-0940
or dwiley@ccfwg.org
www.ccwomenandgirls.org

Returning this form?

Mail to: Chester County Fund for Women and Girls
113 E. Evans Street, Suite A
West Chester, PA 19380

The official registration and financial information for the Chester County Fund for Women and Girls may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0900. Registration does not imply endorsement.