



13th Annual Making a Difference Luncheon

Friday, May 4th, 2018

Sponsorship Opportunities

Please read carefully as we've updated our sponsor benefits and levels to help elevate you as a champion of women and girls in our community.

LEADER - \$15,000

BENEFITS

Publicity

- **Top sponsorship recognition on all Luncheon related marketing and press outreach, including social media, eNews, press releases and Luncheon program, with your logo linked to your website where applicable (2,800+ impressions)**
- Special profile on CCFWG social media and eNews initiatives
- Special acknowledgement in our 2017-2018 Annual Report as a Luncheon Sponsor that includes a quote (2,500+ impressions)

Engagement

- Opportunity to host education event facilitated by CCFWG, tailored for you and your peers
- Invitation to exclusive sponsor appreciation reception

Day of Luncheon

- **Premier placement of full page, color ad on back cover of event program book (300+ impressions, only one opportunity available on a first come basis)**
- **Reservations for 10 with guaranteed premier seating**
- Opportunity to host Girls Advisory Board girl or grantee partner at your table
- Exclusive meet-and-greet with Fund leadership, Keynote Speaker and Honoree for you and your guests before the official Luncheon program
- **30 complimentary raffle tickets**

20th Anniversary Upgrade Available only during our 2017-18 year for an additional \$5,000

- Company representative to give brief comments at CCFWG's 20th Anniversary Celebration Luncheon
- Exclusive recognition on CCFWG homepage with link through July 2018
- For all three major events, 20th sponsorship recognition with logo in multichannel marketing (10,000+ impressions) and verbal acknowledgement
- 10 tickets with guaranteed premier seating at the Champions for Change breakfast
- Recognition as a sponsor in all 20th anniversary press releases
- CCFWG presentation on community and philanthropy tailored for your company
- Invitation to company to contribute to CCFWG blog
- Opportunity to host workshop for CCFWG partner agencies and constituents

VISIONARY - \$10,000

BENEFITS

Publicity

- Sponsorship recognition on all Luncheon related marketing and press outreach, including social media, eNews, press releases and Luncheon program, with your logo linked to your website where applicable (2,800+ impressions)
- Special profile on CCFWG social media and eNews initiatives
- **Special acknowledgement in 2017-18 Annual Report as a Luncheon Sponsor with quote** (2,500+ impressions)

Engagement

- Opportunity to host education event facilitated by CCFWG, tailored for you and your peers
- Invitation to exclusive sponsor preview party

Day of Luncheon

- **Full page ad in event program book** (300+ impressions)
- **Reservations for 8 with premier seating**
- Opportunity to host Girls Advisory Board girl or grantee partner at your table
- Exclusive meet and greet with Fund Leadership, Keynote Speaker and Honoree for you and your guests before the official Luncheon program
- **20 complimentary raffle tickets**

20th Anniversary Upgrade Available only during our 2017-18 year for an additional \$3,000

- For all three major events, 20th sponsorship recognition with logo in multichannel marketing (10,000+ impressions)
- 8 tickets with guaranteed premier seating at the Champions for Change breakfast
- Recognition as a sponsor in all 20th anniversary press releases
- CCFWG presentation on community and philanthropy tailored for your company
- Invitation to company to contribute to CCFWG blog

Chester County Fund for Women and Girls

To take advantage of these benefits designed for you, our valued friend and supporter, secure or pledge your 2018 sponsorship by **April 13, 2018**.

Should any of these benefits be claimed, we will work with you to design an equally unique opportunity that fits your needs.

Deadlines

For inclusion in the Luncheon program book: **Friday, April 13, 2018**

For inclusion on the print invitation: **Friday, March 2, 2018**

Questions?

Please contact CCFWG Development Director, **Cynthia Jaros**, at **484-356-0940** or **cjaros@ccfwg.org**.

Please see back



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**Chester County Fund
 for Women and Girls**

CATALYST - \$5,000

BENEFITS

Publicity

- Sponsorship recognition on all Luncheon related marketing and press outreach, including social media, eNews, press releases and Luncheon program (2,800+ impressions)
- Special profile on CCFWG social media and eNews initiatives

Engagement

- **Opportunity to host education event facilitated by CCFWG, tailored for you and your peers**
- Invitation to exclusive sponsor appreciation reception

Day of Luncheon

- 1/2 page ad in event program book (300+ impressions)
- **Reservations for 6 with preferred seating**
- Opportunity to host Girls Advisory Board girl or grantee partner at your table
- Exclusive meet and greet with Fund Leadership, Keynote Speaker and Honoree for you and your guests before the official Luncheon program
- 10 complimentary raffle tickets

20th Anniversary Upgrade

Available only during our 2017-18 year for an additional \$2,000

- For 20th anniversary luncheon and one other major event, recognition as a 20th anniversary sponsor included in multichannel marketing (5,000 + impressions)
- 4 tickets with guaranteed premier seating at the Champions for Change breakfast
- Invitation to company to contribute to CCFWG blog

INNOVATOR - \$2,500

BENEFITS

Publicity

- Sponsorship recognition on all Luncheon related marketing and press outreach, including social media, eNews, press releases and Luncheon program (2,800+ impressions)
- Special profile on CCFWG social media and eNews initiatives

Engagement

- Invitation to exclusive sponsor appreciation reception

Day of Luncheon

- **1/2 page ad in event program book (300+ impressions)**
- **Reservations for 4 with preferred seating**
- Opportunity to host Girls Advisory Board girl or grantee partner at your table
- Exclusive meet and greet with Fund Leadership, Keynote Speaker and Honoree for you and your guests before the official Luncheon program
- **10 complimentary raffle tickets**

SUPPORTER - \$500

BENEFITS

Publicity

- Sponsorship recognition on Luncheon program, print invitation and webpage (1,500+ impressions)

Engagement

- Invitation to exclusive sponsor appreciation reception

Day of Luncheon

- 1/4 page ad in event program book (300+ impressions)
- Reservation for 1
- 5 complimentary raffle tickets

When we work together, women and girls will benefit from equality and security, making our communities stronger and more vibrant for everyone.

Thank you for your ongoing support and belief in our mission at Chester County Fund for Women and Girls!



**113 E. Evans Street, Suite A
 West Chester, PA 19380**

484-356-0940

www.ccfwg.org



*Major events include Champions of Change Breakfast, Sponsor Appreciation Reception and Luncheon