



August 30, 2017

Dear Friend:

The Chester County Fund for Women and Girls is currently seeking sponsors for our Community Fest to be held on Saturday October 14<sup>th</sup> at Kerr Park in Downingtown from 10:30 AM to 1:30 PM. This celebration of CCFWG's 20<sup>th</sup> year milestone will be open to the public featuring food trucks, live music, children's activities, arts and crafts vendors and nonprofits eager to share information about how residents can get involved to serve their local community.

Since 1997, CCFWG has developed strong roots within our community by providing education and grant support to 71 nonprofit agencies in Chester County. We lead and unite our community through philanthropy and advocacy to ensure that women and girls have the resources they need to thrive including access to housing and medical care and increasing access to economic opportunities for women. Our *2016 Blueprint Report* identifies 7 critical areas that affect the lives of women and girls, including: employment and earnings, work and family, poverty and opportunity, and health and well-being.

For your consideration, I've attached the community partner benefits for Community Fest. **Please respond by 9/22 for inclusion on the 20<sup>th</sup> Anniversary commemorative t-shirt.** As part of our 20<sup>th</sup> Anniversary Celebration, additional sponsorship opportunities are also available with benefits lasting all year long!

I am grateful for the opportunity to explore partnering with you and am open to your feedback. If you wish to discuss further, please do not hesitate to reach out to me at 484-356-0940 or [cjaros@ccfwg.org](mailto:cjaros@ccfwg.org).

Most Sincerely,

Cynthia Jaros  
Development Director



<b>Community Fest Partner Benefits</b>	<b>\$500</b>	<b>\$250</b>	<b>\$100</b>
Name/Logo included on the CCFWG 20 <sup>th</sup> Anniversary T-Shirt (deadline 9/22/17)	X		
Name/Logo on Event Signage	X	X	
Exhibitor Table	X	X	X
Recognition as a Community Fest sponsor included in multichannel marketing (2,500 + impressions)	X	X	X
Recognition as Community Fest sponsor in event press releases	X	X	X